

## Laura Kern

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**From:** Laura Kern  
**Sent:** Wednesday, January 24, 2007 1:14 PM  
**To:** 'kwaltz@orlandosentinel.com'  
**Subject:** VIP Invitation

Dear Kathleen Waltz:

As the Orlando Sentinel's Publisher, we would like to invite you as a special guest to The Cystic Fibrosis Foundation's 3<sup>rd</sup> Annual Food and Wine Festival, which will be held March 3<sup>rd</sup> at Baldwin Park. Featuring more than 25 local chefs, restaurants and distributors, including Ruth's Chris Steakhouse, Pearl's Steakhouse, Luma on Park and Fleming's, the event remains one of the foundation's most delicious fundraising events.



As our special guest, we would invite you to join our "Blue Ribbon" panel of judges as we launch the first year of awards to recognize the food and wine vendors, in which they will be honored with "Plates of Distinction." Invited panelists include culinary academy representatives, media and local government, civic and business leaders. Panelists already confirmed include, Rep. Sherri McInvale, F&W Festival Chairman Judy Spencer of Bellsouth and Mark Mattern, Director of Education at the Orlando Culinary Academy.

As a "Blue Ribbon" panelist, you and a guest will begin the evening at our private VIP reception, at which time panelists will be invited to sample each gourmet tasting station's delightful selections, and choose winners in four categories: Best Presentation, Best Appetizer, Best Wine and Best Pairing of Tastes. A "People's Choice Award," will also be given out as chosen by the festival attendees. The presentation of the awards will occur at the end of the night.

We do hope you will consider this wonderful opportunity to join our "Blue Ribbon" panel and celebrate an evening of good food and great wine to benefit the Cystic Fibrosis Foundation. For your information, I have included the full list of gourmet tasting station vendors, as well as basic event information. To confirm your participation and receive two tickets, please contact our Media Chair, Jessi Blakley at 407.835.0020 x105 or [jessi@onmessage.com](mailto:jessi@onmessage.com).

We look forward to seeing you March 3<sup>rd</sup>!

Sincerely,

Jessi Blakley and Laura Kern  
Media Chairs