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December 9, 2008

To Whom It May Concern:

Since joining the Firm in 2006, Laura Kern has grown into an accomplished professional who has contributed significantly to the success of our Marketing Department. I've worked with Laura very closely since joining the Firm in June 2007 and have watched her grow from an Assistant to a Coordinator and now, deservingly into a Manager.

Laura's growth continues to be fueled by her determination, sheer talent and organization. Her title at the Firm upon leaving does not reflect the level of commitment or knowledge Laura possesses. She has proven herself to handle any program, project or task in which she's engaged. Over the past year she has taken on managerial-level, strategic planning responsibilities that she has completed successfully and on-point as a seasoned marketing professional. As part of our small marketing team, Laura also completes the execution of many of the plans she writes, down to the trivial but necessary administrative tasks, which again she has become a master at.

As an employer in this job market, I'm sure you are being inundated with resumes and many handed to you "from someone who knows someone." I will do you one better and personally recommend Laura—call me directly if you would like to discuss further at 407-439-5270.

Sincerely,

BROAD AND CASSEL

Michael Haag
Marketing Director