

*I wrote this story to appear on Broad and Cassel's intranet after reading an article in the South Florida Business Journal. I interviewed one of our attorneys who has extensive knowledge in this area and pulled his information together with details from the article to form this introduction to entice Firm attorneys to read it.*

## **Florida's Mega-Region**

Recently, Brian Bandell of the *South Florida Business Journal* reported that Central and South Florida will become a Mega-Region (article link below).

After reading the article, Wayne Rich, Of Counsel in our Orlando office, commented that the concept of Mega-Regions has been around for a while and is similar to what originally was called Super-Cities. Central-South Florida is one of eight Mega-Regions in the country (see map). Mr. Rich believes that this concept is viable and that it is important to connect large areas of economic growth to prevent sprawl. This concept not only promotes strategic growth but also the preservation of open spaces and areas for agricultural interests.

Mr. Rich also pointed out that governments need to get the most out of their investment for the move to making Florida a Mega-Region. In other words, transportation dollars need to be strategically spent on the best ways to promote connectivity of the regions economic-hubs.

Currently, [www.myregion.org](http://www.myregion.org) has been working towards, what seems like, the Mega-Region concept.

Read *South Florida Business Journal* article. (*was linked to the article*)