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March 24, 2008

FOR IMMEDIATE RELEASE

Florida Public Relations Association – Orlando Area Chapter Awards Nearly \$34,000 to University of Central Florida and Rollins College Communications Schools

ORLANDO, Fla. – The Florida Public Relations Association – Orlando Area Chapter (FPRA-OAC) awarded \$33,750 to the Nicholson School of Communication at the University of Central Florida and the Organizational Communication Program at the Hamilton Holt School of Rollins College from the funds raised during the Thirtieth Annual Roast and Toast event honoring former Lt. Governor Toni Jennings.

The event, hosted by United Arts President/CEO Margot Knight, was themed “Are You Smarter than Toni Jennings?” Roasters included: Lydia Gardner, Clerk of Courts; Dr. Jennifer Platt, University of Central Florida College of Education executive associate dean for academic affairs read Dr. Sandra Robinson’s Roast in her absence; Dr. Rita Bornstein, Rollins College president emerita; Martha Haynie, Orange County Comptroller; and Ray Gilley, Metro Orlando Economic Development Commission president and chief executive officer.

The Roast and Toast is held annually to promote the public relations profession, honor a community leader and raise funds for the area’s two prominent universities’ communication schools. Since its inception in 1978, Roast & Toast has raised more than \$758,000 for these students.

The Florida Public Relations Association (FPRA) is dedicated to developing public relations practitioners who, through ethical and standardized practices, enhance the public relations profession in Florida. The organization’s 15 professional and 13 student chapters provide professional development, networking and recognition opportunities for more than 1,500 professionals across the state. FPRA is the nation’s oldest public relations organization, established by Lt. Col. John Dillin, APR, CPRC in 1938. For more information, visit www.fpra-orlando.org.

Photo Caption: Former Lt. Governor Toni Jennings, University of Central Florida’s Vice President of Government Relations Dr. Dan Holsenbeck, and Rollins College Hamilton Holt Dean Sharon Carrier accept a \$33,750 check from the Florida Public Relations Association – Orlando Area Chapter (FPRA-OAC) to fund communications scholarships. Funds were raised at the organization’s Thirtieth Annual Roast and Toast event honoring former Lt. Governor Toni Jennings.

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