

CONTACT: Wendy Jo Moyer
407-312-8377
wjmoyer@bellsouth.net

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FOR IMMEDIATE RELEASE

**Florida Public Relations Association – Orlando Area Chapter Presents 30th Annual
Florida Public Relations Association Roast & Toast Honoring Toni Jennings**

What: The Florida Public Relations Association – Orlando Area Chapter (FPRA-OAC) will host its 30th Annual Roast and Toast event honoring former Lt. Governor Toni Jennings. Margot Knight will host the event, themed “Are You Smarter than Toni Jennings?”

Roast and Toast is held annually to promote the public relations profession, honor a community leader and raise funds for the area’s two prominent universities’ communication schools. Proceeds from the 30th Annual Roast and Toast benefit scholarships for students at the Nicholson School of Communication at the University of Central Florida and the Organizational Communication Program at the Hamilton Holt School of Rollins College. Since its inception in 1978, Roast & Toast has raised more than \$725,000 for these students.

When: Thursday, March 20, 2008
V.I.P. Reception and Silent Auction – 6:30 p.m.
Dinner/Roast & Toast – 7:30 p.m.

Where: The Ballroom at Church Street – 225 S. Garland Ave., Orlando

Price: Individual Tickets - \$125
Priority Seating for Table of Eight - \$1,500
Priority seating for a table of eight and eight invitations to the VIP reception as well as mentions and logo on event materials - \$3,000

Register: For more information visit www.fpra-orlando.org. To register for event contact Laura Kern at (407) 481-5221/lkern@broadandcassel.com or Amy Schwartz at (407) 645-5933/amys@orlandojcc.org.

The Florida Public Relations Association (FPRA) is dedicated to developing public relations practitioners who, through ethical and standardized practices, enhance the public relations profession in Florida. The organization’s 15 professional and 13 student chapters provide professional development, networking and recognition opportunities for more than 1,500 professionals across the state. FPRA is the nation’s oldest public relations organization, established by Lt. Col. John Dillin, APR, CPRC in 1938. For more information, visit www.fpra.org.

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