



Marketing – From a Statewide Perspective.

Office Locations

BOCA RATON

7777 Glades Rd., Ste. 300
Boca Raton, FL 33434
(561) 483-7000

DESTIN

200 Grand Blvd., Ste. 205A
Destin, FL 32550
(850) 269-0148

FORT LAUDERDALE

100 S.E. 3rd Ave., Ste. 2700
Ft. Lauderdale, FL 33394
(954) 764-7060

MIAMI

One Biscayne Tower, 21st Floor
2 South Biscayne Blvd.
Miami, FL 33131
(305) 373-9400

ORLANDO

390 N. Orange Ave., Ste. 1400
Orlando, FL 32801
(407) 839-4200

TALLAHASSEE

215 S. Monroe St., Ste. 400
Tallahassee, FL 32301
(850) 681-6810

TAMPA

100 North Tampa St., Ste. 3500
Tampa, FL 33602
(813) 225-3020

WEST PALM BEACH

One North Clematis St., Ste. 500
West Palm Beach, FL 33401
(561) 832-3300

ABOUT THE FIRM:

With more than 175 attorneys and eight office locations throughout Florida, **Broad and Cassel** has become one of the largest full-service law firms in the state. Broad and Cassel offers a broad array of legal services, advising and representing national and local clients — from individuals to Fortune 500 companies and some of the most successful companies in the United States.

MARKETING INTERNSHIP:

We're searching for the most successful students to join our team in Orlando. Our marketing intern will support and work closely to achieve the overall goals set forth by the Marketing and Business Development team. We are currently looking to fill a Marketing Internship position for the Spring 2009 and/or Summer 2009 Semesters. You will be paid \$10/hour and is expected to work 20-25 hours a week.

MARKETING DEPARTMENT:

Our marketing teams' philosophy centers around dedication, innovation and creativity. We strive to uphold our firm's reputation through out the state and constantly look to new strategic avenues for marketing initiatives. Committed and focused we work as a team to ensure the best results for our firm, our practice groups and our attorneys.

MARKETING INTERN QUALIFICATIONS:

- Degree-seeking senior level college student in Ad/PR or Marketing
- Proven ability to meet deadlines and manage multiple projects
- Proficiency in Word, Excel, PowerPoint and Outlook
- Knowledge of Photoshop/Illustrator and video editing software, helpful
- Ability to think independently and to function in a self-directed manner with a strong attention to detail and follow-through
- Strong writing ability: internal, reports and business correspondence
- Ability to effectively present information and respond to questions from attorneys, staff, clients, and the general public in a professional manner

MARKETING INTERN PROJECT OVERVIEW:

Work on innovative marketing, public relations, advertising and communications projects, which will include:

- Design and produce marketing materials and presentations
- Prepare business development research, proposals and presentations
- Web site updates
- Develop content for intranet
- Plan and implement special events, programs and sponsorships
- Design presentations displayed on 12-plasma-screen 'Video Wall'
- Attend marketing strategic planning meetings as schedule permits